

CREDC PRESIDENT POSITION >>>

ABOUT CREDC

The Columbia River Economic Development Council (CREDC) is the leading economic development organization for Clark County, working to advance the economic vitality of the region through business growth and innovation. CREDC's mission is to develop a strong, innovative business environment across Clark County in collaboration with over 150 private and public sector partners.

The CREDC team is a dynamic and energetic group of collaborative economic development practitioners working together to accomplish a common vision:

*Our vision is for Clark County to be recognized as one of the **most inclusive, healthy and amenity-rich communities in the country**. As a result, and with a continued focus on growing a diverse base of community-minded employers, talent (both inside and outside the region) sees greater opportunity here than anywhere else in the country.*

POSITION DESCRIPTION

The President of CREDC is responsible for the continuing development of the organization's strategic direction. Each year, the President will formulate a work plan consistent with the strategic direction for adoption by the Board of Directors and then implement that plan. The President reports to the Board of Directors and is supervised by the Chairman of the Board and Executive Committee.

The President is expected to follow general direction from the Board of Directors and Executive Committee while simultaneously exhibiting initiative, a collaborative work style, and high-level of professional judgment. The President is given full oversight, responsibility and accountability for planning and managing the administration, staff, funding, budget, programs, strategic initiatives and business support activities of the organization. The President will also represent CREDC's interests on a number of business, community and civic boards, providing strategic input and direction to a broad network of partners to support a growing and competitive business environment.

This is a full-time, exempt position. Employment is "at will."

PRIMARY DUTIES

Leadership

- Implement CREDC's strategy and vision
 - Collaborate with staff, Board and network of partners to implement the current economic development plan.
 - Continuously innovate and identify strategic initiatives that advance our regional economic vision.
 - Recognize and capitalize on the region's diverse resources to implement the strategic plan.
 - Lead the Board in realizing CREDC's vision, encouraging measured risk-taking when appropriate.
- Communication and relationships
 - Facilitate positive engagement between the public and private stakeholders, and build strong relationships to achieve strategic goals – including CREDC's Board of Directors, investors, public and private entities, government and elected officials, non-investor businesses and the community at large.
 - Communicate effectively with investors and understand their ROI expectations.
 - Engage with stakeholders across Clark County and the greater metro area.
 - Serve as main spokesperson for media and public presentations, elevating the organization across Clark County and beyond.
- Integration, coordination and collaboration
 - Build strong relationships through careful listening, comprehending the "big picture," influencing and—most importantly—connecting the right people, partnerships and resources to accomplish common goals.

- Balance expectations and competing needs while bringing the strategic plan to fruition.
- Recognize the need for change and be able to plan and execute it.

Management

- Manage and develop a dynamic team of six staff and 47-member Board of Directors, working diligently to achieve CREDC's diversity and inclusion vision.
- Develop and implement a business plan that maintains competitiveness and sustainability.

Industry

- Successfully deliver retention, expansion, recruitment and advocacy services to clients.
- Be familiar with current and emerging economic development trends and strategies.
- Share economic development expertise with both the public and private sector.

Strategic Planning

- Collaborate with CREDC staff, Board and network of partners to implement the current comprehensive economic development plan.
- Develop and update a 20-year vision that defines organizational strategy, staff work plans and strategic initiatives which align with regional economic development partners.
- Establish and implement annual goals and objectives.

Business Development

- Develop and generate creative tools for business retention, expansion and recruitment.
- Develop and strengthen relationships with state, local and federal elected officials, investors, businesses and the community that benefit the core mission of CREDC.

Financial

- Develop and manage CREDC's annual budget, establishing and monitoring financial controls that maintain the organization in a sound financial position.
- Develop and implement an investor relations strategy that proactively builds a broad base of public and private sector support of the organization.

ESSENTIAL KNOWLEDGE, SKILLS AND ABILITIES

We are looking for a strong candidate that can drive continued success and growth for the organization, investors and the community we serve. He/she understands that economic development is a team effort. The individual must have a strong track record managing an effective and diverse team, and demonstrate business development experience either in the economic development arena or in the business world. A four-year degree is a minimum qualification, advanced training is preferred. **The ideal candidate will demonstrate a 10+ year track record of community and business leadership as well as an energetic, creative and collaborative work style, with values and abilities that include:**

- A strong passion for CREDC's mission and vision.
- Enthusiasm for providing economic development leadership at a local, state-wide and national level.
- Desire to recognize team/individual accomplishments and provide/receive constructive feedback as needed.
- Strong understanding and familiarity with startups and entrepreneurs (including mentorship and funding), established and enterprise-scale businesses on a national and global level.
- Passion for building and maintaining the trust and support of current and future CREDC stakeholders.
- Understanding of land-use planning, real estate development and both city and county permitting.

COMPENSATION

Starting salary DOE. CREDC offers employee benefits, including medical, dental and vision insurance, an employer-matched 401k plan and a paid time-off package.